



Quality isn't just a Catchphrase

Heritage

With almost 50 years of experience in crafting fine window furnishings, Norman®'s product quality has been a cornerstone of both its growth and success. It's what drives Norman® to innovate. And why you can see it in every detail. Few companies will farm their own wood, make their own components, or weave their own cords. At Norman®, everything matters. And anything is possible.

Norman® strives to exceed the highest industry standards.

That's why, through vertical integration, Norman® is focused on leading the industry in quality, service, selection and value. From patented performance and safety technologies components, to award-winning product designs, to socially responsible processes in manufacturing and forestry, Norman® has a history of defining the future.

SAFETY

INGENUITY FOR WHAT MATTERS MOST

Sit back and relax. Put your mind at ease. Norman® blinds are made to be enjoyed by everyone. Our products feature child-safe designs, utilize non-toxic materials and meet stringent international safety standards.

"BEST FOR KIDS" CERTIFIED CORDLESS

Experience a new level of performance, safety, and flawless daily operation. Norman® cordless blinds are "Best for Kids" certified and comply with the latest ANSI/WCMA standards. Norman® cordless blinds are more level when raised, won't cause slat-related problems such as slat-shift, and are built with proprietary technology to assure easy-pull adjustment.

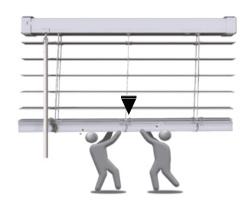
SAFE PAINT & LEAD-SAFE

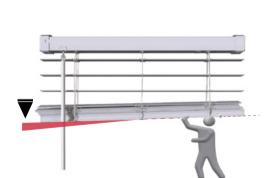
Feel rest assured. All Norman® window treatments are free from lead and soluble heavy metals such as cadmium and arsenic.



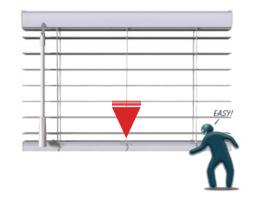


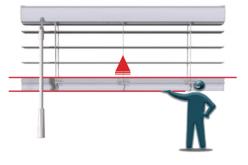
PREMIUM CORDLESS













SMARTPRIVACY® ADVANTAGE

Award-winning SmartPrivacy® provides tighter closure and concealed route holes for extra privacy and less light leakage.





ULTIMATE™ CORDLESS FAUX WOOD BLINDS



EXPERIENCE PREMIUM

Our flagship faux wood blind is built with redesigned hardware to create a new pivoting rail and slat closure system. With Ultimate™, experience enhanced room darkening with cordless operation and the extra durability, convenience, privacy and dependable operation of our classic SmartPrivacy® cordless.

IMPROVED BLACKOUT

Ultimate^{TM} offers the tightest slat closure of any cordless blind on the market: the pivoting bottom rail is specially designed to block light beneath the bottom rail. Tightening this "margin light" is the secret to Ultimate^{TM}'s improved blackout, which brings comfort to any room.



Scan to Watch



INDUSTRY'S #1 BLIND









- 1. SMARTPRIVACY® CLOSURE
- 2. PREMIUM CORDLESS
 - Smooth operation
 - Reliable performance
 - Larger max. sizes
 - Child-safe design
- 3. CO-EXTRUDED SLATS
 - 2000 UV hours
 - 125° HDT
 - Lighter, easy to lift
- 4. POLY DECO HEADRAIL
 - Modern, impact resistant
 - Valance-free
 - Built-in light block
- 5. PIVOTING BOTTOM RAIL
- 6. SELF-LEVELING TECHNOLOGY





ULTIMATE™ NORMANDY® CORDLESS WOOD BLINDS

EARTH FRIENDLY & NATURALLY BEAUTIFUL

It's a mission that many of us embark upon: to relish the finer things and make sustainable choices that lead to a healthier tomorrow. At Norman® we've taken this credo to heart. Our premium Phoenix Wood® originates from "miracle" forests that rejuvenate every 7 years after harvest. While the premium hardwood is exquisitely grained and durable, it is also a sustainable choice.







EXPECT MORE FROM YOUR BLINDS



QUARTER SAWN SLATS

Unlike cheaper plain sawn slats that are cut straight-across, Ultimate™ Normandy® slats are milled from a quartered log and then cut perpendicular to the grain. With more consistent graining, Normandy blinds are more stable and can resist cupping and warping.



OPTIONAL OSMO FINISH

Osmo is a safe, natural and eco-friendly stain-finish made from natural plant oils and vegetable waxes, free from common paint and stains' harmful substances. In a palette of on-trend colors, Osmo amplifies wood's natural graining for intensely character-rich slats.* Osmo penetrates deeply, for durability and rich color that goes beyond the surface and protects against degradation over time.

^{*} Because of Osmo's properties, the color of final products may vary slightly from samples due to wood's natural variations.



CITYLIGHTS™ ALUMINUM CORDLESS BLINDS

Style or function? You can have both. CityLights™ cordless aluminum blinds are a modern and practical solution for your windows. Cordless for child and pet safety, they are available in a wide range of neutrals and special designer finishes to complement your décor.

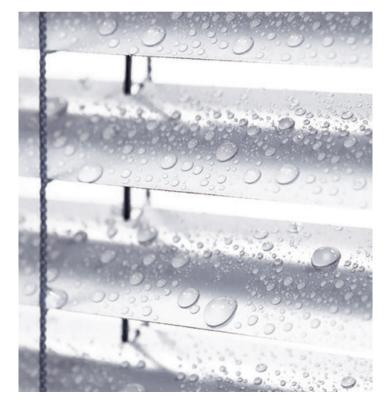
- Three slat sizes to choose from: ½", 1" and 2"
- Sleek decorative headrail; no valances needed
- Premium slats come standard for enhanced durability
- Anti-static slats can resist dust for easy maintenance
- Award-winning SmartPrivacy^{™*} for maximum light and privacy control



^{*} SmartPrivacy™ comes standard in 2" slats.



MOISTURE RESISTANT

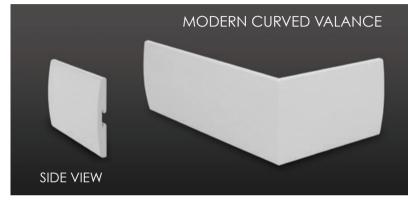




OPTIONAL VALANCES

ULTIMATE™ FAUX WOOD BLINDS





ULTIMATE™ WOOD BLINDS







KEYSTONES

The special option is an elegant solution to cover a splice in a valance on an extra wide blind, or as a way to create an elegant touch.



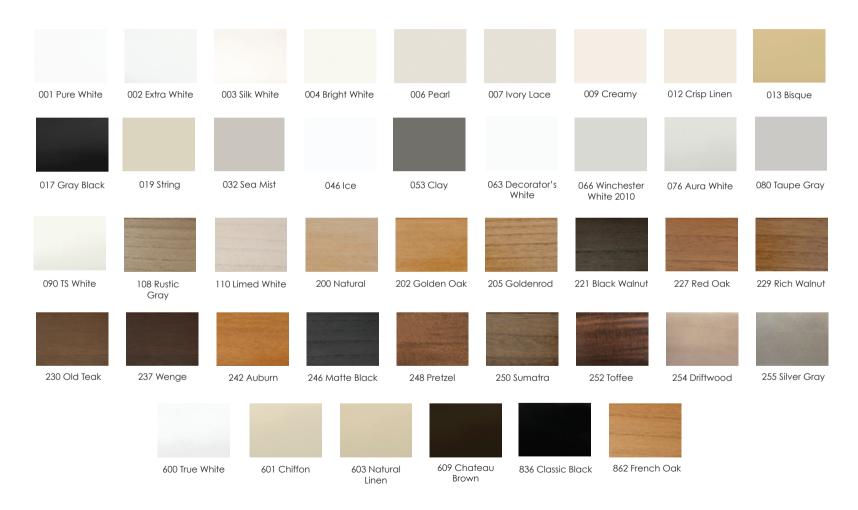


PALLADIAN SHELF

Palladian shelves elegantly split arched window openings into a curve and a square. The innovative solution creates a decorative mounting surface inside arched windows.



AVAILABLE COLORS



All colors printed in booklet are for **reference only** and may differ from those of our actual products.

Please refer to our color swatch samples for actual product colors.

PRACTICAL SOLUTION PERFECTED

A refinement on an iconic solution, Synchrony^M Vertical Blinds combine the traditional practicality of vertical blinds with the improved durability and performance of modern technology, and the sensibility that makes modern style both rich and subtle. Synchrony^M is practical solution perfected with grace and style.





- The valance-free design is sleek, fashion forward and modern. It also eliminates the need for additional top treatments
- Innovative light block feature adjusts as slats rotate open & close to block out more light
- Modern colors and textures enhance any room while providing reliable quality
- Certified NFPA 701 for flame resistance
- Cordless design is child/pet friendly











EXPERIENCE AILERON™

Inspired by the movement and shapes of ailerons on the wings of airplanes, the Aileron™ Headrail's concealment flap rotates through a range of motions to block the light between the headrail and slats. Offering a more complete room darkening solution in a synchronous design.



Scan to Watch



DESIGN

Made from dependable materials, Synchrony™ Vertical Blinds appeal to nearly any room design

- On-trend colors from traditional neutrals to fashion bold colors
- Pleasant street-side appearance with neutral-colored back
- Smooth or embossed slats for a clean, contemporary look

CONTRACTOR CONTRACTOR

- Optional S-Curved slats for tight closure and drapery-like look
- Coordinates with Smartprivacy[™] horizontal blind colors









WARNING/ ADVERTENCIA



Window blind cord can STRANGLE your child. To prevent strangulation, purchase cordless products or products with inaccessible cords.

La cuerda de la persiana puede ESTRANGULAR a su niño. Para evitar el estrangulamiento, compre alternativas cuerda o productos con cuerdas inaccesibles.