

CENTERPIECE™

Roman Shades



NORMAN®
SHUTTERS. BLINDS. SHADES.



CENTERPIECE™

Roman Shades

Capture the spirit of exceptionally tailored draperies more conveniently and in a sleeker profile. Experience reengineered hardware, double duty construction, and advanced lifting technology. Explore the endless possibilities. Discover a modern take on a story steeped in old-world tradition.

Flat Fold with Batten Back in Milk with Deep Ocean Edge Banding

HOW TO CHOOSE

1. SELECT FABRIC

Explore fresh colors, textures and opacities as you browse our gallery of fabrics, specially selected to be worry-free. Our fabric collection embodies stylishness with endurance, optimal light/ privacy control with poise.

2. SELECT LINING

Each roman shade comes with your choice of a translucent or blackout lining to accompany your fabric selection. Our linings provide an extra layer of insulation and have a pleasant streetside appearance.

3. SELECT FOLD STYLE

Personalize your shade with a fold style to finish-out your décor. Soft Fold offers a more relaxed look and adds volume to your window opening. Flat Fold, with or without seams, offers a clean and modern look, but is also a versatile enhancement to almost any décor.

4. SELECT SHADE SYSTEM

Select from our innovative shade systems, featuring reengineered hardware and award-winning lift technology. Continuous cord, continuous cord with SmartRelease™, cordless, motorized, or day & night shade, there's a perfect shade system befitting your lifestyle.





Flat Fold with Batten Back in Cosmic Latte

Customize Your View

Whether you're looking for a functional solution to light control and privacy, or a textured update shimmering with elegance and sophistication, the roman shade collection delivers the quality, innovation and versatility that make it a true icon of style.

Luxury Fold Options

Show your exquisite taste and select from luxury fold options. Choose Flat Fold for a polished look rooted in simplicity, so perfect it harmonizes with virtually any décor. For a more decorative flare, choose Soft Fold, featuring a distinctive teardrop contour that adds fullness and volume to your window opening.

The background of the page is a close-up photograph of several rolls of fabric. The fabrics are arranged diagonally from the top-left to the bottom-right. The colors range from light beige and cream to a muted blue and a dark charcoal gray. The textures vary, showing different weaves and finishes, such as a fine, regular weave and a more textured, possibly knitted or ribbed fabric.

A WORLD OF FABRICS

Handcrafted from the finest fabrics, previously available only through custom draperies - from muted grays, pastels and earth tones; the luminousness of luxury silk; to the latest in heritage-inspired embroidery and weaves. Our gallery of fabrics will not only elevate your style, but also improve the comfort of your home.

TREND-RIGHT EXCLUSIVES FEATURING LIBECO LINENS

Libeco fabrics are made in Belgium and more specifically in Meulebeke, a small village between Bruges and the French border. This region is known for its flax culture and prosperous textile industry. Libeco, a company dating back to 1858, is one of Europe's top linen weavers and is considered to be at the forefront of their craft, utilizing techniques both traditional and new. Their linens embody the highest quality, and are soft to the touch, with subtlety that makes a huge impact.



LIBECO™

BELGIAN LINEN

— FABRICS —



Flat Fold without Seams in Oatmeal 0003



Flat Fold without Seams in Oatmeal 0003

LINING OPTIONS

Choose a translucent lining for gentle light diffusion. Or a blackout lining for room darkening and to reduce glare. Our linings are made to enhance the comfort of your space, and are neutral colored to provide a pleasant streetside appearance.



Translucent



Blackout



Flat Fold with Batten Back in Sky Blue F1073



FOLD STYLES

Experience sophisticated customized styling. Choose one of our Flat Fold styles for a sophisticated look that's both simple and streamlined chic.

To add volume and depth, choose Soft Fold.

Flat Fold with Batten Back in Warm White with Black Edge Banding

Flat Fold without Seams



Soft Fold



Flat Fold with Batten Back





Flat Fold with Batten Back in Windsor Neutral Gray F0230



Flat Fold with Batten Back in Windsor Neutral Gray F0230





Soft Fold in Oatmeal 0003

LIFT SYSTEMS

Smooth, dependable and quiet performance for any application. Experience award-winning lift technology, evoking modern stylishness that's effortless to achieve. See, feel and hear the difference.

CONTINUOUS CORD WITH SMARTRELEASE™

Continuous cord is a very popular option for larger or heavier roman shades. The SmartRelease™ innovation allows the convenient "release" of the shade while it is in an upward position.

Superior Convenience and Saves Time

Once released, the shade smoothly and quietly lowers to a completely closed position automatically ...so that you can move onto something else.

From Chore to Daily Magical

The technology makes daily lowering of the shade effortless, while it significantly reduces the likelihood of cord fray and other cord-related problems, which may occur after prolonged use.

SmartRelease™
SCAN TO WATCH





Continuous Cord
Optional SmartRelease™



Aerolite™ Cordless



Motorization

Refined Roman Shade automation that is simple to use for single shades, Day & Night Shades and windows large or small. Adjust single, multiple, or hard to reach shades effortlessly.



Continuous Cord Day & Night Shade
Optional SmartRelease™



Aerolite™ Cordless
Day & Night Shade



Motorized
Day & Night Shade

AEROLITE™ CORDLESS LIFT SYSTEM

Patented Technology

Our patented Aerolite™ Cordless Lift System enables easy raising and lowering of the shade - with ultra-premium cordless control. When raising and lowering, Aerolite™ delivers a smooth experience that's quieter and more dependable.

Better Insulation

The unique system comes with additional lining, working as an extra layer of insulation for your window.

Easy and Intuitive Control

To lower, gently pull the concealed shade handle downward to lock it into place. To raise, gently pull the handle downward and let the shade rise automatically to the desired position and lock.

Convenient and Safe

The cord-free design eliminates unsafe and unsightly cords to ensure child and pet safety. Norman® is an active participant in the WCMA "Best for Kids™" safety certification program. Products designated "Best for Kids™" are certified to have inaccessible inner cords, or have inner cords that cannot in any way create a hazardous loop.





No Dangling Cord

FRONT



Additional Lining

SIDE



Back Valance to improve streetside appearance

No Exposed Cords

BACK

Safety
SCAN TO WATCH



Day & Night Shade

Like two shades in one, the day & night shade features a roman shade in front and a roller shade in back, with your choice of blackout or sheer fabric. Our dual system gives you extra versatility, whether your plans include hosting an elegant weekend gathering or simply kicking back during downtime.



Rear Roller Shade Options

Choose a sheer or light filtering fabric to gently filter out unwanted glare. Or choose blackout fabric for a room darkening effect.

Flat Fold Day & Night in Woolen Gray F1070 and Linen Weave



Flat Fold with Batten Back in Corn Silk White with Black Ribbon

Ribbon Banded Shades

Choose one of our ribbon banded shades to create contrast and to further refine your personal style. Available only in Flat Fold with batten back, our ribbon and fabric combinations are a sophisticated way to embrace the modern. A bit of boldness never goes out of style.





Flat Fold with Batten Back in Warm White with Chocolate Brown Edge Banding

Edge Banded Shades

Edge banding is an elegant accent option for the Flat Fold with Batten Back shade style. Edge banding creates a beautiful 2.5" rim finished border on the bottom and sides of the shade - for a smart, personalized look and alluring pop of color.





Flat Fold without Seams in Ash Gray F1078



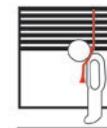
Flat Fold without Seams in Dark Cerulean F1079



Flat Fold with Batten Back in Moss Green F1101

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SHUTTERS. BLINDS. SHADES

**⚠ WARNING/
ADVERTENCIA**



Window blind cord can
STRANGLE your child. To
prevent strangulation, purchase
cordless products or products
with inaccessible cords.

La cuerda de la persiana puede
ESTRANGULAR a su niño. Para
evitar el estrangulamiento, compre
alternativas cuerda o productos
con cuerdas inaccesibles.

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