

NORMAN[®]

SHUTTERS. BLINDS. SHADES





Portrait™ Honeycomb Day & Night Shades



1 Centerpiece™ Roman Shades



Ultimate™ Normandy® Wood Blinds



QUALITY ISN'T JUST A CATCHPHRASE IT'S OUR HERITAGE

With over 40 years of excellence in crafting fine window furnishings, Norman®'s quality has made it famous. It's what drives Norman® to innovate. And why you can see it in every detail. Few companies will farm their own wood, make their own components, or weave their own cords. At Norman®, everything matters. And anything's possible.

Norman® strives to exceed the highest industry standards. That's why Norman® is focused on leading the industry in quality, safety, service, selection and value. From its patented performance and safety enhancing techniques, award-winning product designs, to its socially responsible processes in manufacturing and forestry, Norman® has a history of defining the future.



Normandy® Shutters



SmartFit® with Frame



Woodlore® Plus Shutters 2



Centerpiece™ Roman Shades



Ultimate™ Faux Wood Blinds

SUCCESSING THROUGH INNOVATION

SMARTPRIVACY™ BLINDS

Patented technology closes blinds tighter, providing less light leakage between slats when closed. The route holes are concealed for extra privacy. Available for faux wood and wood blinds.

SMARTFIT® FOR HONEYCOMB

Adjust from the top or bottom without dangling cords in the middle. SmartFit® sits closer to the window edge for less light leakage and a cleaner profile.

NORMAN® SMART MOTORIZATION

Motorized window treatments don't have to be complicated. The exclusive Norman® Smart Motorization technology is designed to create simpler, safer, and worry-free experiences. Craft the perfect room ambience without sacrificing style and comfort.

PRECISIONLIFT™ FOR ROLLER SHADES

Exclusive one-touch raising technology for roller shades requires no extra tugging to which means no more frustration over-pulling or under-pulling the shade.

AEROLITE™ FOR ROMAN

The patented cordless technology is engineered for smooth movement and adjustable control. Red Dot Design Award winner, and safer, more refined solution.



Bi-fold 180™

IMPROVING THE USER EXPERIENCE

BI-FOLD 180™ FOR SHUTTERS

Panels stack flat against the wall, and with no box out along the window. Its AutoTilt™ feature tilts louvers closed automatically by stacking panels to the side.

INVISIBLETILT™ FOR SHUTTERS

The breakthrough mechanism tilts louvers like magic with no tilt rod at all. The gear driven system is embedded into each stile, and tilts louvers flawlessly with precision tight control while creating wider views on each panel.

PERFECTILT™ G4 FOR SHUTTERS

Tilt one or multiple shutters either with the SmartDial™ remote or the home automation app. Rechargeable batteries power the shutters for up to one year on a single charge. The embedded solar panels extend battery life further.



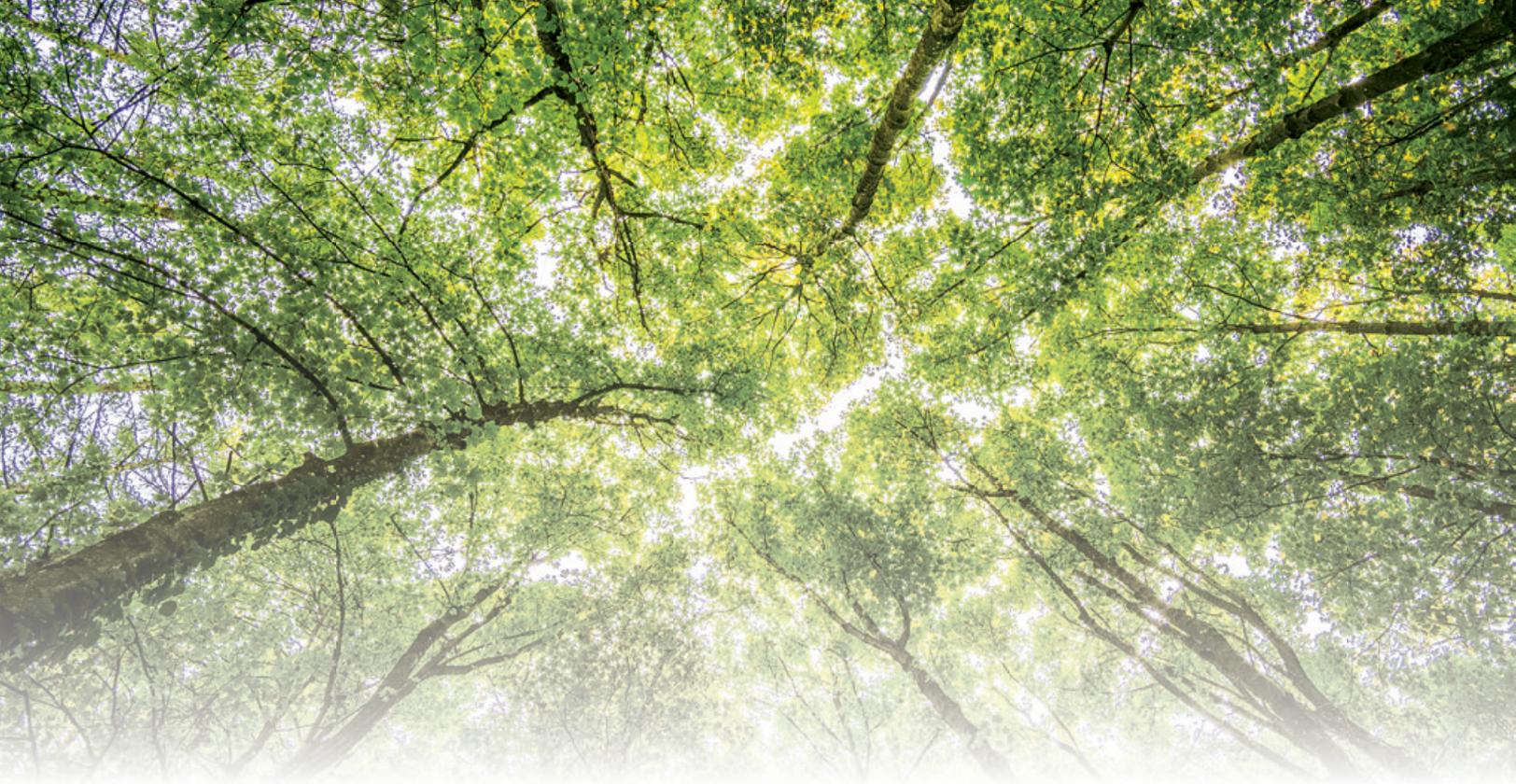
reddot award



SAFETY FIRST

At Norman®, product safety is the cornerstone of everything we build. As an active participant in the WCMA “Best for Kids” certification program, all Norman® window furnishings with “Best for Kids” designation have been rigorously tested. Moreover, all Norman® products are free from lead and soluble heavy metals such as cadmium and arsenic. They also meet or exceed international standards for off-gassing of harmful chemicals.



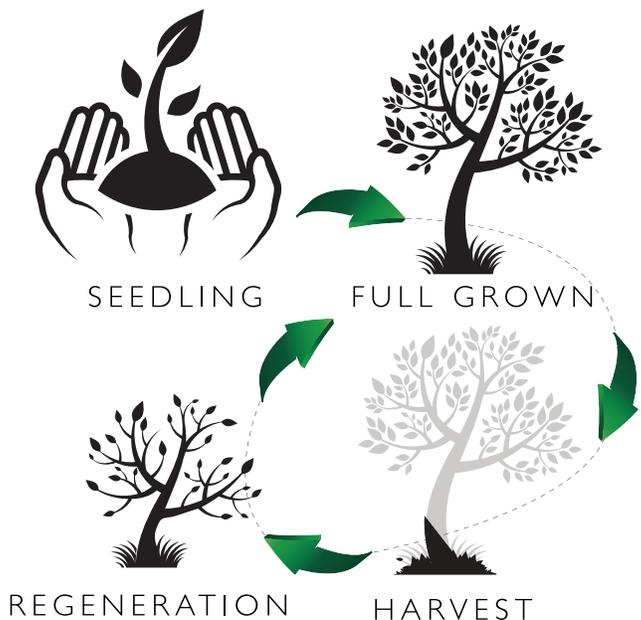


IMPROVED FOR SUSTAINABILITY

Our best-selling Woodlore® Shutters are made from EcoSmart™ Wood Composite, made with a specially formulated MDF that is not only durable but also eco-friendly, with up to 95% of every tree being utilized.

Normandy® Shutters and Normandy® Wood Blinds are made from Paulownia hardwood, a plantation harvested tree that regenerates from its stump in just 7 years, making it a champion of sustainable forestry. Durable while exhibiting handsome wood graining, consistency, and ideal strength/weight ratio for window coverings, Paulownia holds promise in fostering a more sustainable future.

What's more, we take a conservationist approach wherever possible in manufacturing. For example, we utilize the sawdust from our woodworking to fuel our boilers for heating and we repurpose leftover material from our faux wood manufacturing to create other consumer products.





CORDLESS WOVEN HONEYCOMB SHADE



SMARTFIT® DUAL SHADE



PATIO DOOR VERTICAL

PORTRAIT™ HONEYCOMB SHADES

Through over 300 fabrics, Portrait™ offers homeowners more choices, more comfort and more energy efficiency. Portrait™'s insulating cell construction helps keep your home cool when it's hot out but warm when it's cold out. Sleek, low maintenance, and insulating – Portrait™ offers seemingly endless possibilities to create your picture perfect room.



SMARTFIT® HONEYCOMB SHADES

PATIO DOOR VERTICAL

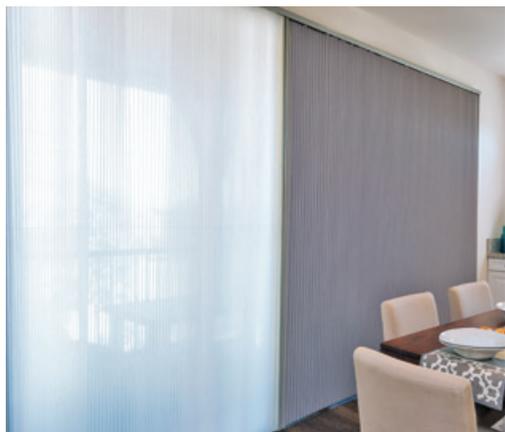
The sliding solution adds extra insulation to one of the biggest window openings in the house while ensuring privacy. Also available as a Day & Night Vertical Shade.

SMARTFIT® WITH FRAME

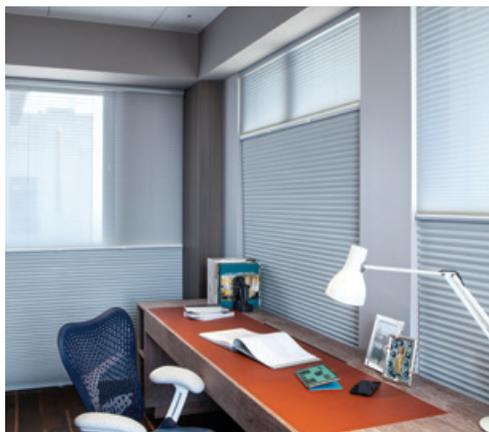
SmartFit® with Frame mounts directly onto the window opening or french door to provide light block on all sides. Also great for skylights.

DAY & NIGHT SHADES

Like two shades in one, the unique solution includes two fabrics of your choice for the ultimate in looks and flexibility.



DAY & NIGHT VERTICAL



DAY & NIGHT HONEYCOMB



SMARTFIT® WITH FRAME



Motorized DAY & NIGHT



Unique Dual Power Meters

MOTORIZED TOP DOWN BOTTOM UP WITH CHARGING WAND



NORMAN® SMART MOTORIZATION THE ART OF CONVENIENCE



SCAN TO WATCH



reddot award



PERFECTSHEER™ SHADES



SCAN TO WATCH

Experience enhanced transitional light effects and make your windows a focal point of style and sophistication. PerfectSheer™'s unique construction makes it easy to attain optimal adjustment of sheer fabric with light filtering or room darkening fabric. PerfectSheer™ combines a banded layered fabric shade for a sleek and modern look. Plus, a sheer fabric vane shade for an elegant louver-like effect. For however you decide to adjust – relax. You can always change your mind.



Fully Closed



Partially Open



Fully Open



BE IN THE VIEW,
EXPERIENCE THE SPACE





SMARTDRAPE™ SHADES



SCAN TO WATCH

Soft like drapery and delicately architectural. SmartDrape™'s undulating sheer and fabric vane construction is specially made to bring you style, versatility, and seamless continuity between the indoors and outdoors. Award-winning and “Best for Kids” certified, SmartDrape™ offers unimpeded walk through when closed, infusing your space with a newfound level of enjoyment, privacy, light control and extra peace of mind.

SmartDrape™ easily transitions from completely solid to completely sheer - and everywhere in between. Its individualized fabric-vane construction makes cleaning easy, and represents a significant value over traditional drapery where sheer and solid curtains must be purchased and hung separately.



reddot winner 2020
best of the best



FASHION FOR TODAY TIMELESS FOR TOMORROW

Take on the brightest days with panache. Soluna™ Roller Shades give a rainbow of choices and view-through options, from room darkening to 10% light penetration.

- Modern light and privacy control with improved operation
- Made to deliver long-term performance
- NFPA 701 compliant flame resistant fabrics
- Textured fabrics feature natural materials and the look of woven woods
- Light Guard option blocks light that escapes from the top and sides of the window opening



LIGHTGUARD 360™
An All Around Room Darkening Solution



PRECISIONLIFT™ CORDLESS SYSTEM



SCAN TO WATCH

Featuring exclusive one-touch raising technology that's smooth to operate, intuitive to control, and "Best for Kids" certified. Just lift or lower the shade to the exact height you want – and you're done! No extra pulling required to retract the shade or to lock it into place; no more over-pulling or under-pulling when trying line up shades that share a window. Our one-touch system makes daily operation flawless, elegant and safe.



Motorized: Refined automation that's simple to use - for one or multiple shades



Light Guard: Blocks light from the margins to darken rooms more completely



Dual Shade: Pick a sheer fabric and a solid fabric for double the style and versatility



CENTERPIECE™ ROMAN SHADES



reddot award 2018
winner

- Exclusive patented Aerolite™ Cordless System
- Lining options for varying light control, privacy and insulation
- Extra fine stitching and fabric finishing
- Pleasing street-side lining for a clean look from the outside



AEROLITE™ CORDLESS SYSTEM

- No loose or dangling cords for child / pet safety
- Easy to operate; gently pull to quietly adjust or retract
- Multi-layered construction for extra insulation
- "Best for Kids" certified for safety







LUXURY OPTIONS

Whether you're looking for a functional solution to light control and privacy, or a textured update shimmering with elegance and sophistication, the roman shade collection delivers the quality, innovation and versatility that make it a true icon of style.

- Day & Night Shade: A roman shade in front plus roller shade in back
- Edge Banding: A 2.5" rim finished border for a smart, personalized look
- Ribbon Banding: Fabric and ribbon combinations to embrace the modern look
- Libeco™ Linens: Linens from Belgium are both character-rich and subtle
- Decorative Pillow Covers: Custom made to match your roman shades



SHUTTERS DESIGNED FOR LIFE

As a busy homeowner, you expect innovative products that retain their functionality and good looks without much maintenance. That's why every Woodlore® Shutter has unmatched durability built in. Now with a next-gen formulation utilizing 30% more wood in the premium engineered composite core, the world's best-selling wood composite shutter is even stronger, more stable and more robust than ever before.

- Won't sag in hot desert temps like vinyl or PVC shutters
- Resists cupping, warping, chipping, and cracking
- Tight closure with smooth panel and louver operation
- UV inhibitors protect against fading and yellowing
- U.S. patented polypropylene coating resists staining



CUSTOM MADE FOR EVERY NEED

Exceptional craftsmanship. Remarkable quality. World-class design. When choosing a Norman® shutter, we invite you to reach for the stars. No other shutter company offers as many choices, is as nuanced in customization or is as capable of building shutters in virtually any shape or size.

- Deluxe gallery of paints and wood stains
- Frame options from ornate to streamlined
- Decorative hardware options
- Waterproof option on Woodlore® Plus
- Track systems for sliding doors and partitions
- Specialty shapes to fit all windows
- French door and skylight solutions
- Custom color matched paints and stains



NORMAN® IS THE GOLD STANDARD IN SHUTTERS

INVISIBLETILT™



SCAN TO WATCH



TOP 10 REASONS WHY...

1

REINFORCED ENGINEERED STILES

Multiple layers of wood are bonded together. The proprietary process strengthens the stile core while providing a lifetime of durability and stability.

2

MORTISE AND TENON JOINERY

Found in heirloom furniture, our mortise and tenon joints will help your shutters withstand decades of shear stress and racking forces.

3

QUARTER SAWN WOOD LOUVERS

Not the cheap flat-sawn louvers seen in regular wood shutters, quarter sawn louvers have a tighter grain — for more resistance to cupping, twisting and warping.

4

RECESSED MAGNETS

Recessed magnets are embedded into each stile to eliminate the gap between the shutter panel and shutter frame, and to create a clean look from any angle.

5

INVISIBLETILT™

Tilts louvers like magic with no tilt rod at all. The gear driven system is built into each stile, and tilts louvers flawlessly with precision tight control.

6

DECORATIVE ACCESSORIES

Decorative accessories to meet every need, including panel pulls, panel locks and hinges in various finishes.

7

SUPERIOR FINISHING

Includes multiple hand sanding and finishing sequences for a richer and lustrous finish. In Woodlore®, the patented polypropylene coating is medical grade for safety and resists fading, chipping and peeling while performing well under UV exposure.

8

PRESCRIPTION WOOD CONDITIONING®

The wood shutter's moisture level is customized to its final destination. The unique drying process helps reduce post-installation shrinking and swelling.

9

ENVIRONMENTALLY FRIENDLY

We use the highest grade eco-conscious composite wood, along with sustainably sourced timber. From our forests to your windows.

10

LIMITED LIFETIME WARRANTY

Dependable and high quality, Norman® window furnishings are covered by a comprehensive warranty for extra peace of mind.







Put the power to command a house full of shutters in the palm of your hands. The PerfectTilt™ App tracks battery power, and when paired with the hub option, it enables control through iPhone or iPad. The ultimate in seamless and effortless control, PerfectTilt™ includes an auto switch feature that changes tilt methods automatically.

PERFECTTILT™ G4 SHUTTER MOTORIZATION



Enjoy breathtaking shutter automation with the backlit remote that's magnet mountable. Control a single shutter, a room of shutters, or every shutter in your house – exactly how you want it. PerfectTilt™'s module units are moisture resistant and are powered by 18650 Lithium-ion batteries, which can last up to a full year on a single charge via USB connector.

Each shutter also includes a solar panel to extend battery life, sometimes for years on a single charge when installed in exceptionally sunny locations – for the ultimate in energy efficiency. The built-in sensor stops louver rotation whenever needed, for added relief and safety in homes with pets and children.



reddot award 2019
winner

The technologies in PerfectTilt™'s module unit, remote control and docking device are covered by one or more patents pending.

THE GOLD STANDARD IN MOTORIZATION



ULTIMATE™

F A U X W O O D



EXPERIENCE PREMIUM

Our flagship faux wood blind is built with redesigned hardware to create a new pivoting rail and slat closure system. With Ultimate™, experience enhanced room darkening with cordless operation and the extra durability, convenience, privacy and dependable operation of our classic SmartPrivacy® cordless.

IMPROVED BLACKOUT

Ultimate™ offers the tightest slat closure of any cordless blind on the market: the pivoting bottom rail is specially designed to block light beneath the bottom rail. Tightening this “margin light” is the secret to Ultimate™’s improved blackout, which brings comfort to any room.



SMARTPRIVACY® STYLISH

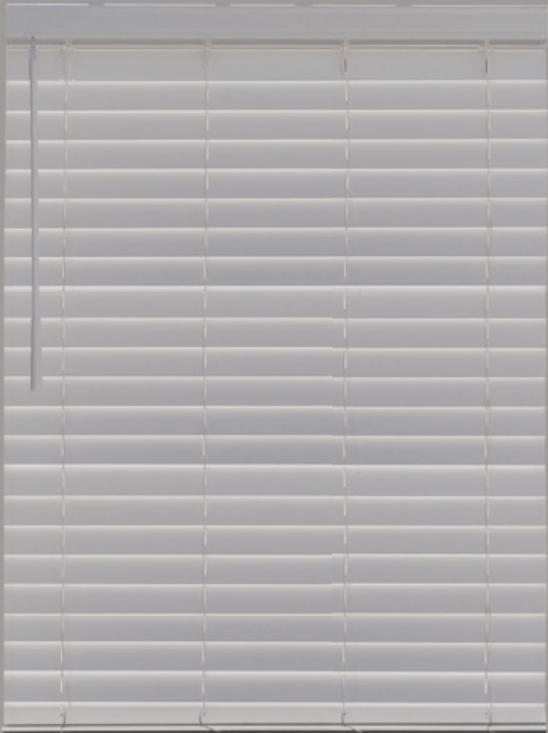
In your choice of all colors and valances found in the SmartPrivacy® Faux Wood Collection, Ultimate™ has the style and premium features to make it the next generation classic.



SCAN TO WATCH



Norman® Cordless Blinds provide tighter closure and concealed route holes for extra privacy and less light leakage



Regular Blinds

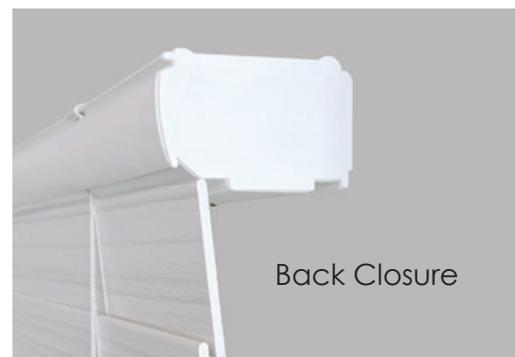


Norman® Ultimate Blinds

INDUSTRY'S NO.1 BLIND



1. SMARTPRIVACY® CLOSURE
 - Smooth operation
 - Reliable performance
 - Larger max. sizes
 - Child-safe design
2. PERFORMANCE CORDLESS
 - Smooth operation
 - Reliable performance
 - Larger max. sizes
 - Child-safe design
3. CO-EXTRUDED SLATS
 - 2000 UV hours
 - 125° HDT
 - Lighter, easy to lift
4. POLY DECO HEADRAIL
 - Modern, impact resistant
 - Valance-free
 - Built-in light block
5. PIVOTING BOTTOM RAIL
6. SELF-LEVELING TECHNOLOGY





ULTIMATE™ NORMANDY® WOOD BLINDS



QUARTER SAWN SLATS

Unlike cheaper plain sawn slats that are cut straight-across, our quarter sawn slats are milled from a quartered log.

Each Normandy® slat is cut perpendicular to the grain for not only more consistent and straight line graining, but also to add stability for better resistance to cupping, warping, heat or moisture.



OSMO FINISH

Osmo is a safe, natural and eco-friendly stain-finish made from natural plant oils and vegetable waxes, free from common paint and stains' harmful substances. In a palette of on-trend colors, Osmo amplifies wood's natural graining for intensely character-rich slats.* Osmo penetrates deeply, for durability and rich color that goes beyond the surface, for protection against degradation over time.

* Because of Osmo's properties, the color of final products may vary slightly from samples due to wood's natural variations.

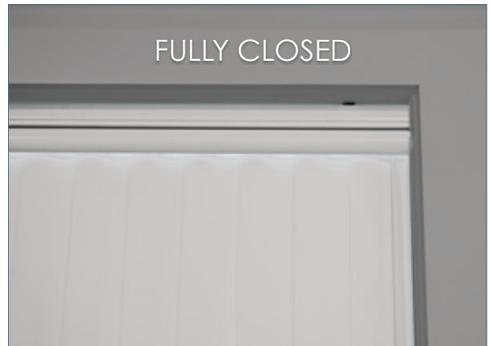


SYNCHRONY™

Vertical Blinds

A refinement on an iconic solution, Synchrony™ Vertical Blinds combine the traditional practicality of vertical blinds with the improved durability and performance of modern technology. Synchrony™ is a vertical blind perfected, embodying sophistication and sensibility that makes modern style so rich and subtle.

Aileron™ Headrail



Patented light block technology blocks out more light at the top by adjusting as the vertical slats rotate open and close. The valance-free design is also modern and sleek.



reddot award 2020
winner



SCAN TO WATCH



NORMAN® FOR A LIFETIME

We build quality into all Norman® products to ensure long-term performance. The result is a trouble-free user experience. Contact your window coverings professional today for a consultation.

NormanUSA.com

